



THE GLOBAL STANDARD
FOR LIVESTOCK DATA

Communications specialist

The International Committee for Animal Recording (ICAR) is hiring an enthusiastic and proactive Communications Manager to lead our communication strategy and daily comms operations across internal and external channels.

About the role

We're looking for a proactive Communications Manager to support the development of internal and external communications, facilitate the horizontal flow of information within the ICAR Community, and translate key scientific information for external stakeholders, international organisations, and national authorities. In this transversal role, you'll be at the heart of a small, collaborative, and friendly team, thinking strategically, producing materials and delivering across a range of in-person and digital channels (annual meetings, workshops, social media, website, and webinars).

Key responsibilities

- Develop and implement internal and external ICAR's communication and branding strategy
- Ensure dynamic internal communication around ICAR Expert Group work
- Plan appropriate and timely activities around ICAR milestones
- Draft core messages and promotional materials, including articles, event scripts, infographics, press releases, etc, and develop targeted and tailored outreach campaigns for key stakeholders and organisations in the food supply chain
- Build and maintain an extensive, active network of institutions, researchers, breeding organisations, farmers, and external stakeholders to promote the use of ICAR standards and guidelines.
- Update and animate the ICAR website and social media channels
- Organise events including the annual meeting, webinars, workshops, and visits
- Track the impact of communication activities, providing regular updates and recommendations for improvement

Role focus

Development and implementation of ICAR Communications Strategy

Who you are

- A degree in communications, journalism or equivalent work experience
- Minimum of 3 years of relevant work experience in a communication role
- Excellent written and spoken English; additional languages are an asset
- Strong writing, editing, and proofreading skills, with the ability to translate complex technical issues into clear and compelling material

- Experienced in stakeholder relationship building, media relations, and external networking
 - Familiar with website management and content creation tools such as Canva or Adobe Suite
 - Proactive, detail-oriented and reliable
 - Comfortable operating in both strategic and operational modes
 - A collaborative team player with a curious, pioneering spirit, at ease in an agile, international, and multicultural environment
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Benefits

A varied role with real impact across the organisation in a supportive and collaborative team environment. You will get an opportunity to interact daily with global experts and international organisations. This role offers a unique opportunity to influence globally recognised livestock data standards while working at the interface of science and practice. This is a full-time position for an indefinite time under Belgian, Dutch, or Italian law.

Location & working arrangement

Depending on the candidate's country, other options could be explored. Part-time work can be discussed. Homeworking is allowed, with some travel planned for the annual meeting and team engagement.

We will consider the conditions based on the candidate's experience and country of residence.

Application deadline: 21 September 2026

How to apply

1. Prepare a cover letter and CV. Applications without a cover letter describing your motivation will be discarded.
2. For questions and to submit your application, contact Ana Granados at ana@icar.org

Equal-opportunity statement

We value diversity, and we strive to create an inclusive and supportive work environment where all employees feel respected and supported in reaching their full potential. Throughout the selection process, we are absolutely committed to providing equal opportunities for everyone

Who we are

ICAR is the global provider of independent, internationally recognised Standards, Guidelines, Certification, and Validation services for animal identification, recording, and evaluation. It provides an open yet secure network for sharing, learning from, and interacting with fellow members, service providers for farmers, breeders, scientists, manufacturers, and other stakeholders to shape the universal language for sustainable livestock, ensuring consistency, integrity, and interoperability of animal data across livestock systems.

With over 130 members in more than 50 countries, ICAR is an international organisation with a team of 5 people from diverse nationalities, skill sets, and backgrounds who support the work of members, experts, and partners. We are now seeking to strengthen the team as part of our development strategy.