

How to run milk recording effectively - case Finland

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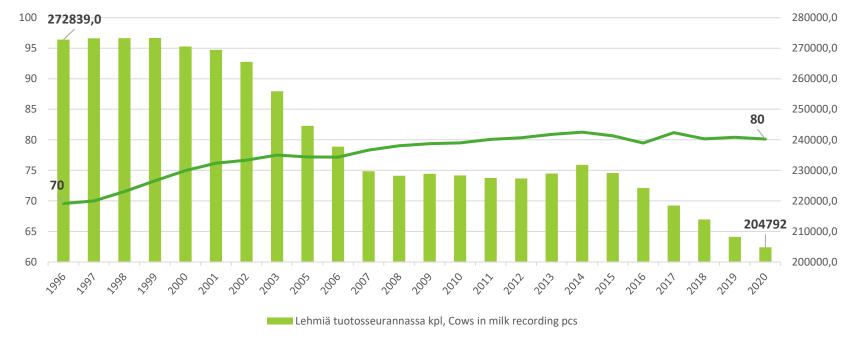
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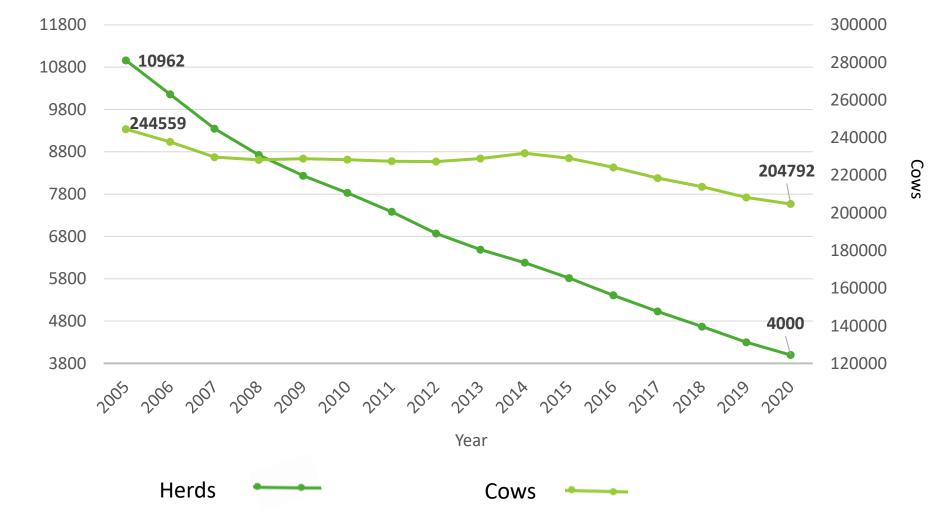
Share and number of recorded cows 1996-2020



Lehmistä tuotosseurannassa (%), Cows in milk recording (%)



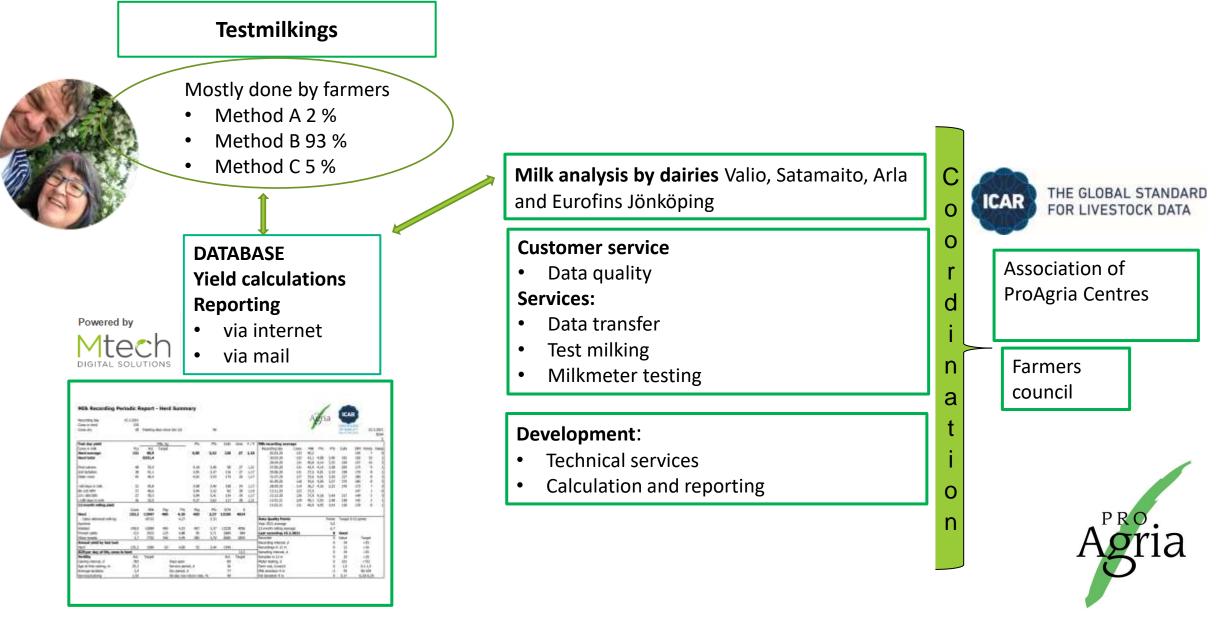
Number of recorded herds and cows 2005-2020



Herds

Agria

Milk recording network in Finland



Yield calculation, reporting, development and coordination (5,8 person-years)

Yield calculation, reporting and development (Mtech) (5 person-years)

Development (ProAgria)

(0,5 person-years)

- Technical services: milk sampling processes, data transfer, Icar subcommittee (0,3 person-years)
- Calculation and reporting, (0,2 personyears)

Coordination (ProAgria)

(0,3 person-years)

- Co-operation with dairy laboratories
- Farmers council meetings three times per year
- Work supervision for customer service



Customer service (3,0 person-years)

- Service every working day 8.15-16.00
- For dairy farmers, ProAgria advisors and stakeholders advisors etc.
- Service by phone, email, chat, also remote access to AMS systems etc.
- Outbound calls to customers who have low data quality points





INGA



IINA

TANJA





TEIJ

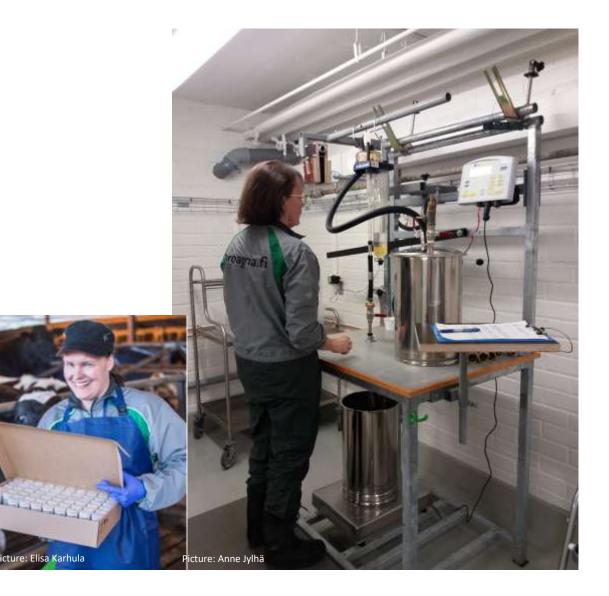


operated by ProAgria Centres

Data transfer and recording
1 person-year / 352 customers

✓ 1,4 person-years / 197 customers

- Milkmeter testing
 - ✓ 2 person-years / 730 customers





Analysing milk samples

- Dairies do and organize:
- vials and boxes
- logistics
- analyzing —> results to calculation

Co-operation meeting once a year by ProAgria and check outs when needed





Summary







Thank you

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