



Program Goal

Assure consumers & customers that dairy farmers care for their animals, workforce and land in a humane and ethical manner.

Program Mission

To aid dairy farmers and cooperatives/processors in assuring consumers and customers that dairy farmers manage their animals, workforce and land in a responsible manner through science-driven methods and a commitment to continuous improvement.





Program History

The dairy industry, through National Milk Producers Federation with support from Dairy Management, Inc. initiated a voluntary program named FARM: Farmers Assuring Responsible Management in 2009. Through the Innovation Center, the dairy community has aligned behind FARM as the industry-wide social responsibility program.









June 4, 2021









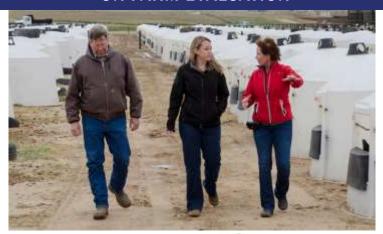
Program Structure



SCIENCE-BASED BEST MANAGEMENT PRACTICES



ON-FARM EVALUATION





3rd PARTY VERIFICATION



Animal Care By the Numbers

130
PARTICIPANTS

99%

OF THE UNITED STATES DOMESTIC MILK SUPPLY IN 49 STATES

>60,000

2ND PARTY EVALUATIONS COMPLETED TO DATE

~200

CERTIFIED FARM ANIMAL CARE EVALUATORS





FARM Animal Care Version 4 Priorities

- · No routine tail docking
- Veterinarian review
 - VCPR
 - Herd health plan
- Pre-weaned calf practices & protocol
 - Disbudding prior to 8 weeks of age
- Non-ambulatory practices & protocol
- Euthanasia practices & protocol
- Fitness of transport protocol

- Feed & water access
- Continuing education for family and nonfamily employees
- Animal observations benchmark
 - Body condition score
 - Hock/Knee
 - Locomotion
 - Hygiene
 - Broken tails
- Pain management for disbudding
- Written drug treatment records available for review by veterinarian of record





Animal Welfare Indicators & Technology

- Body Condition → Nutrition
- Hock & Knee Lesions → Resting area conditions
- Locomotion → Hoof and Leg Health
- Hygiene → Sanitation and Cleanliness
- Broken Tails → Stockmanship



Image Source: University of Kentucky

June 4, 2021



Thank You

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