Rhône-Alpes: in the centre of Europe

8% of France area
10% of France GDP

6 millions inhabitants => 10% of France
Rhône-Alpes: a concentrate of diversity

- Diversity of landscape and climate
- Diversity of agricultural production
- Diversity of food products
Rhône-Alpes: diversity of landscape
Agriculture in Rhône-Alpes

40 000 farms

turnover of €3.5 billions

24 000 professionnal units

an average size of 50 ha
Rhône-Alpes: diversity of production

- Cereals: 25%
- Vegetables & Flowers: 16%
- Wine yards: 12%
- Fruits: 9%
- Dairy Farms: 9%
- Beef Farms: 2%
- Goats and Sheep: 3%
- Pork and poultry: 2%
- Cattle and Cereals: 15%
Farming in Rhône-Alpes – Dairy farming

**Large units** with Montbéliarde and Holstein

**Small units** with Abondance and Tarine
Farming in Rhône-Alpes – Beef farming

Units specialised until the weaning of the calves

Fattening of the young bulls =>
Farming in Rhône-Alpes – Goat farming

1. region for cheese processing on farm
Collective sale places

1. region for direct sales for processed food products
Garanteed quality labels

62 « Appellations d'Origine Contrôlée »
New way of farming

1500 organic farms
Rhône-Alpes: a gastronomic tradition
Thank for you attention and
Enjoy your stay in Rhône-Alpes