

IRIS-ASP: the solution for cattle recording



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NRS is een onderdeel van CRV Holding BV

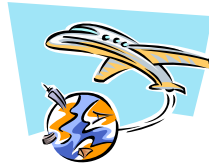
Topics

- What is IRIS-ASP?
- Application Service Provision (ASP)
- Where is IRIS used?
- Example: traject in China

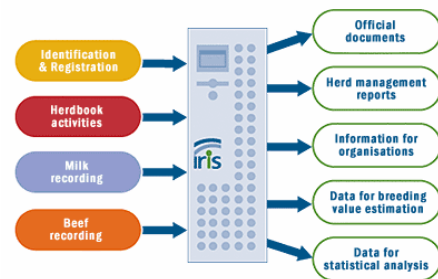


What is IRIS-ASP?

- IRIS cattle information system through Internet
- A full service provided by NRS
- Central system
- For cattle improvement organisations
- In any language



IRIS modules



International cattle information system



Concept of IRIS

- Profitable output for organisations and cattle farmers
- Base for reliable data
- Easy im- and export
- Customised to organisation
- System sharing
- Collective development

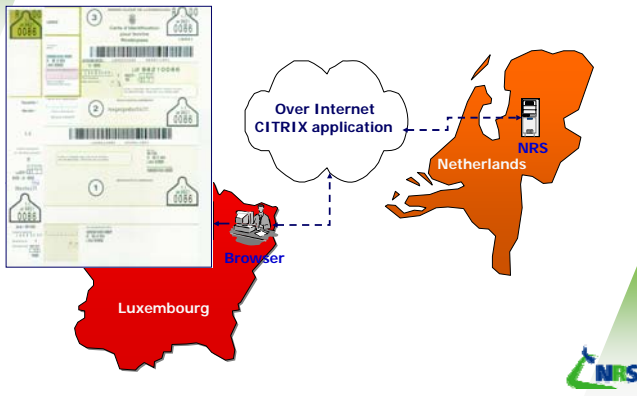


Application Service Provision (ASP)

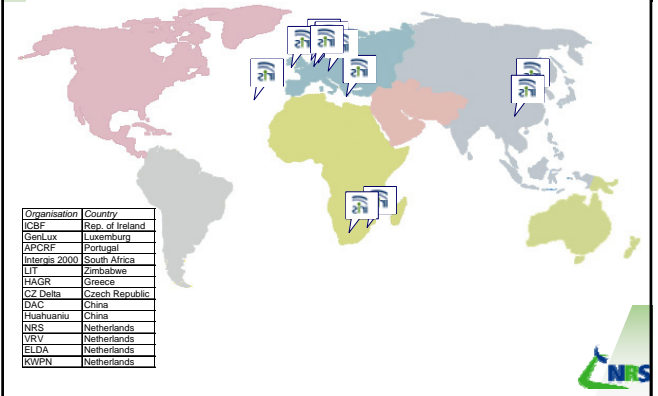
- NRS takes care of hardware, software and backup procedures
- Access at any time, any where
- Local printing of reports
- Particularly interesting for small organisations



IRIS-ASP started in Luxemburg



Where is IRIS used?



Key benefits of IRIS-ASP

- Low investments up-front
- Fast and easy implementation
- Access to an advanced sytem/expertise
- Bigger focus on core-business
- Guaranteed performance
- Continuous on-going system development and maintenance



Project in China

- Aim: to set up a milk recording service by means of IRIS-ASP
 - Installation of lab
 - Implementation of IRIS-ASP
 - Development of milk recording method and logistics
 - Advice to dairy farmers
- Partner: Henan Huahuaniu Group
- Two-year project



Map of China



Current status

- Laboratory set up for fat%, protein% and SCC
- IRIS-ASP operational
- Screens, database and reports in Chinese
- Milk recording introduced at first farms



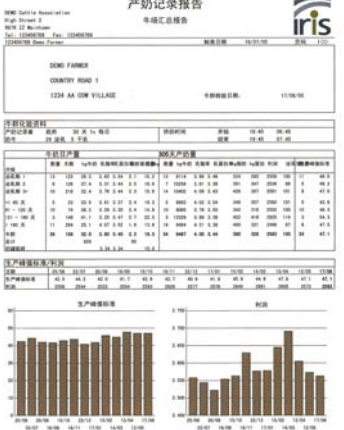
Farm of Huahuaniu



Milk recording at farm of Huahuaniu



产奶记录报告



Something new:
IRIS-ASP in
Chinese

Next step: milk collection centers



Milk collection center



Milking at MCC



Calibration milk glasses



Milk recording



Extension



Thank you
very much!

