

# SCR Heatime<sup>®</sup> HR system Parlor ID Kit

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# SCR Heatime<sup>®</sup> System

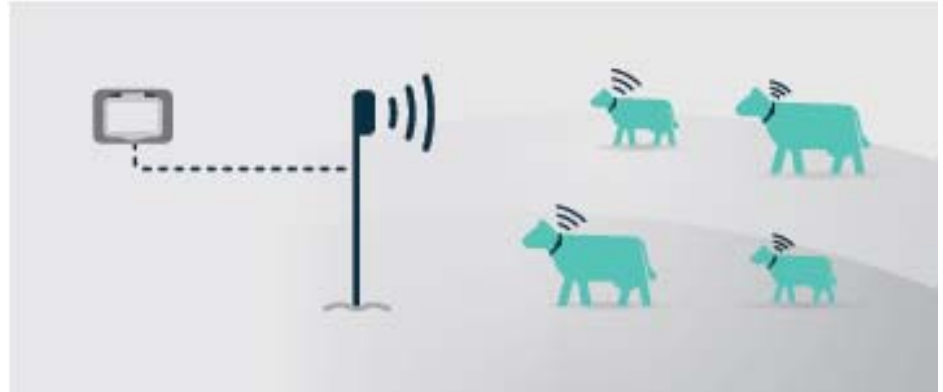


- The SCR Heatime system is being sold WW since 2007
- There are over 10,000 systems installed supporting over 2M cows WW.
- The SCR Heatime is a standalone system that provides reproduction and health monitoring solution without connection to milking solution
- SCR is constantly looking to improve the system capabilities and to develop scalable solution to address farmers' needs



# The new SCR Heatime HR system

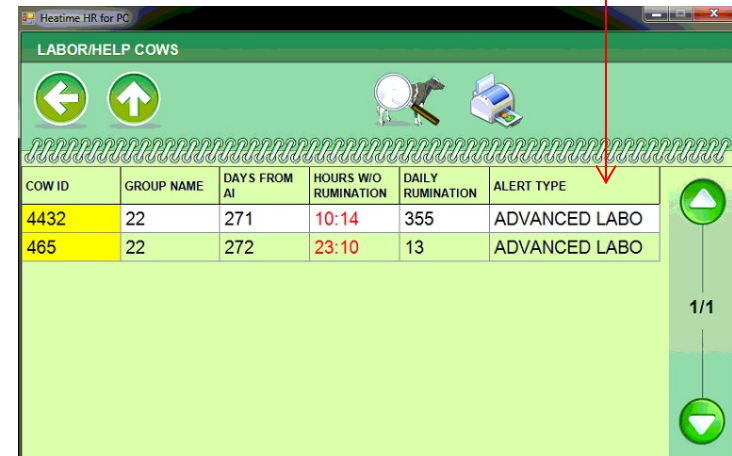
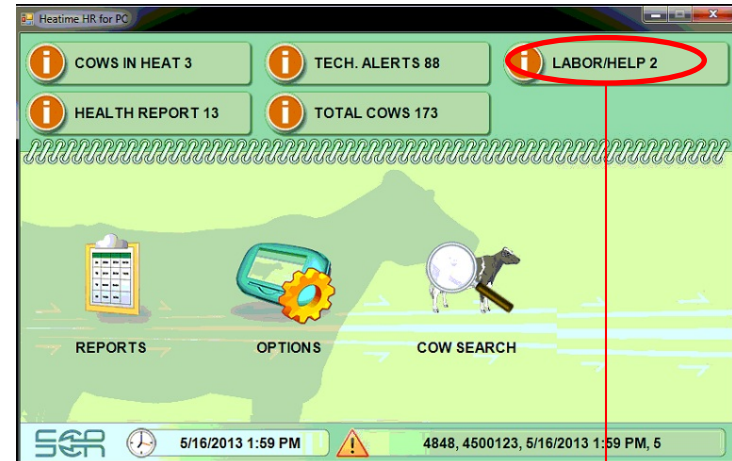
- The need for real-time monitoring data is increasing . Farmers are looking to be updated all the time
- The new SCR Heatime System **enables cow monitoring in real time and anywhere in the farm!**
- Activity and rumination data are reliably transmitted few times per hour from wherever the cows is - no need for overhead ID unit.



# The new SCR Heatime HR system



- Dairy producers can closely monitor cow's status near **calving time** and during **high-risk** periods.
- **SMS alerts for difficult calving , Milk fever and distressed cows**
- The new SCR Heatime HR tags are capable of Bi-directional wireless communication **enabling future features and s/w upgrade in field**



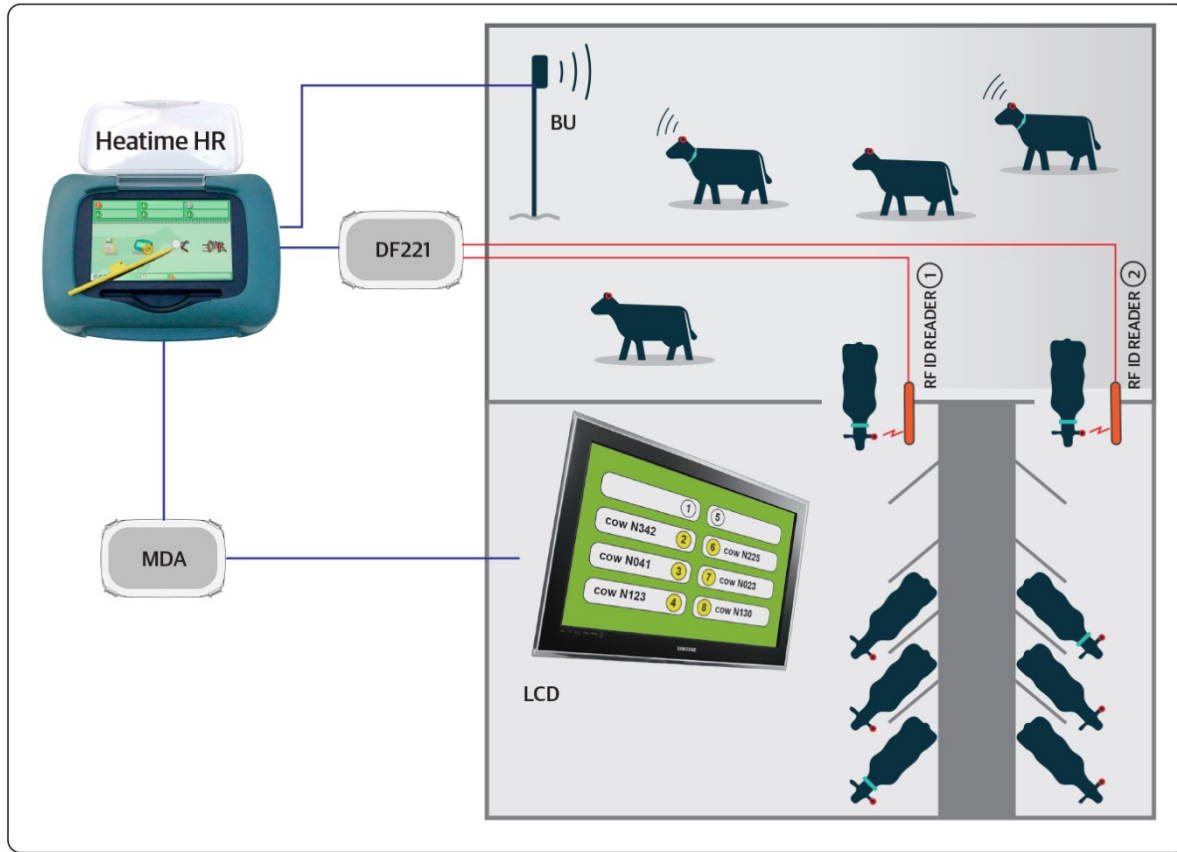
# The new SCR Parlor ID kit

- Farms with no full management system: cows' identification in pit for treatments or for herd test is a challenge!
- The new kit enables installation of RFID entrances readers, to read the official (or otherwise mounted) RFID ISO ear tags\*
- Cow's numbers in each Milking point are presented on an LCD display.
- For Herd test - optional wireless or QR code for reading by external handheld device\*\*.

\* The new kit can also be installed as a stand-alone tool without SCR tags.

\*\* Will be available in the next revision





# THANK YOU!

