

IRISH CATTLE BREEDING FEDERATION

Irelands Beef Breeding Information Service - **Beef HerdPlus®**



Pat Donnellan ICBF Tue 29th May Session:B1







Herdplus® Beef Overview

- Herdplus is a Beef Breeding Information Service.
 - Located at the centre of the ICBF Database.
 - Farmers record information on their animals once.

But.....

- Lots of other pieces of information are recorded on the same animals over their lifetime.
 - Herdplus Service pulls <u>ALL</u> of this information together.

Herdplus® Beef Overview

Launched in September 2007

Over
9,000 Beef
Farmers have
joined so far

Huge increase in the last year

Used by the BETTER Farms Program

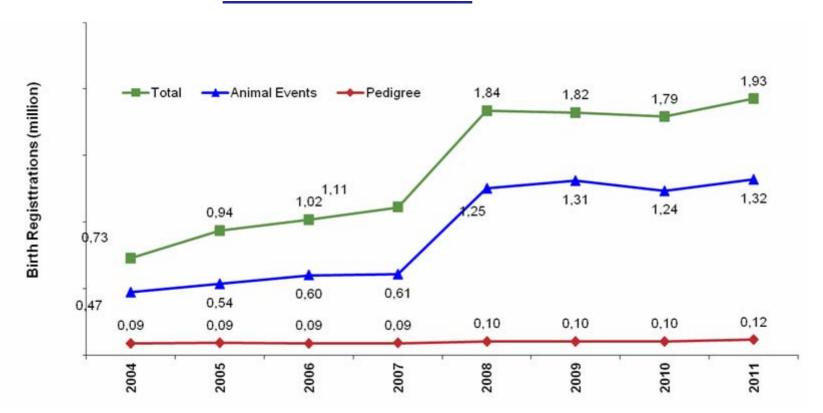
Part of a National Recording Scheme –
 BTAP (Beef Technology Adaption Program)

90% Electronic, 10% Postal



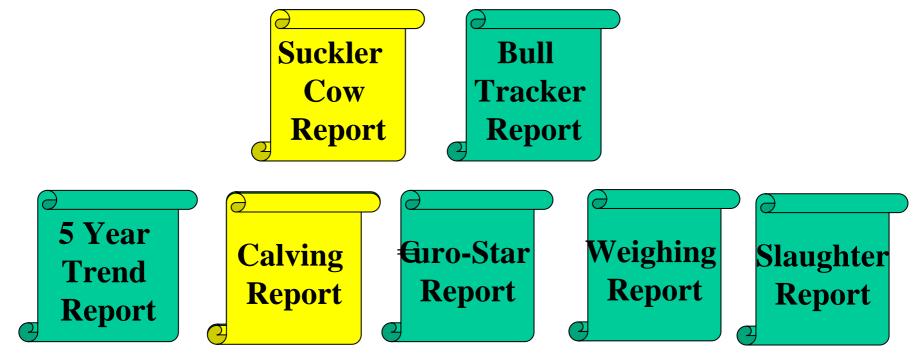


Data Bank



- Vast majority of beef data in the ICBF database originates from commercial herds.
 - All Pedigree Beef Breed Societies use the ICBF Herdbook Program – Taurus (28k registrations/14 breeds).

Herdplus Products

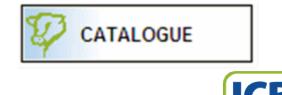


Herdplus Applications

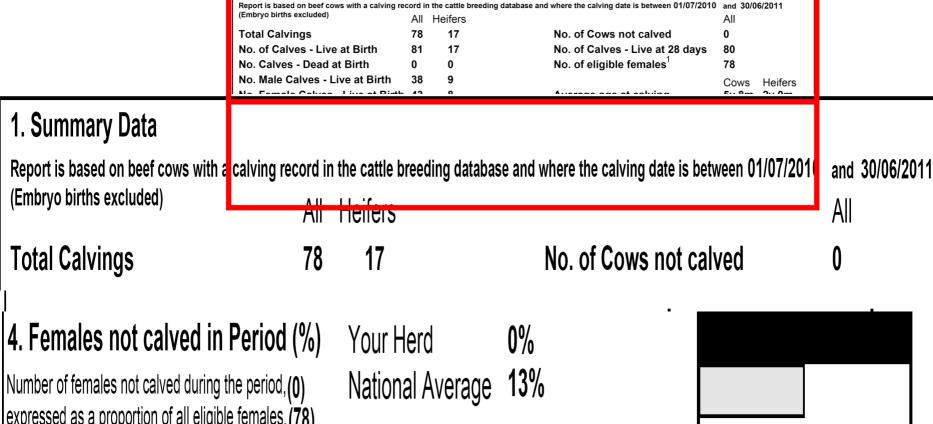




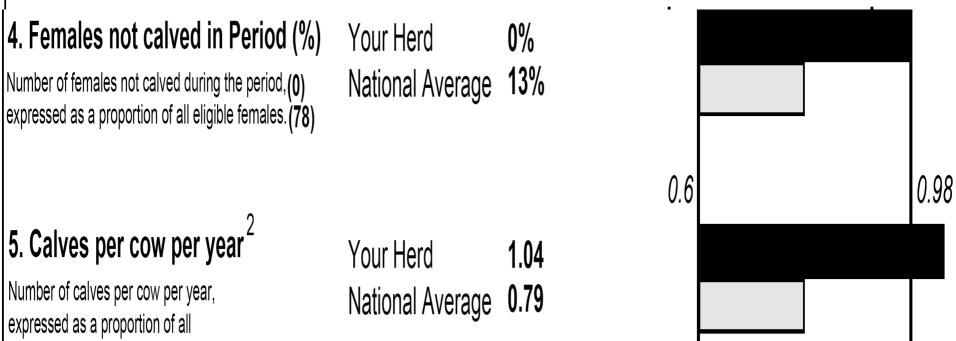




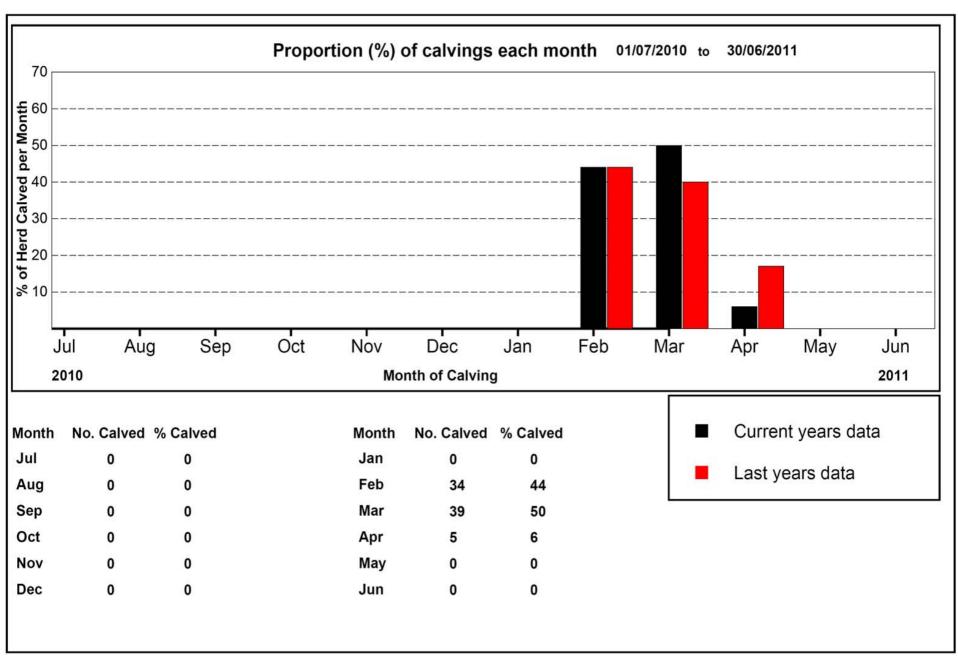
Calving Report



1. Summary Data



Calving Pattern



Action List

Beef Calving Report - Section A

Cows calved more than once (ordered by last Calving Interval)

Note: Attention should be given to those cows with high Calving Intervals (>390) - They may have reproductive problems and should be investigated further.

Jumbo	Animal Number	Breed	Age	No of Calvings	Age at First Calving (mths)	Last Calving	Avg. Calv Interval	Last Calv Interval
016	IE371510010016	SIX	8y 6m	7	24	11-Apr-11	364	420
207	IE371101480207	SIX	12y 9m	10	25	15-Apr-11	370	418
640	IE371101440640	LMX	5y 8m	4	24	31-Mar-11	377	414



 Shows key pieces of data available on a Suckler Cow and her progeny.

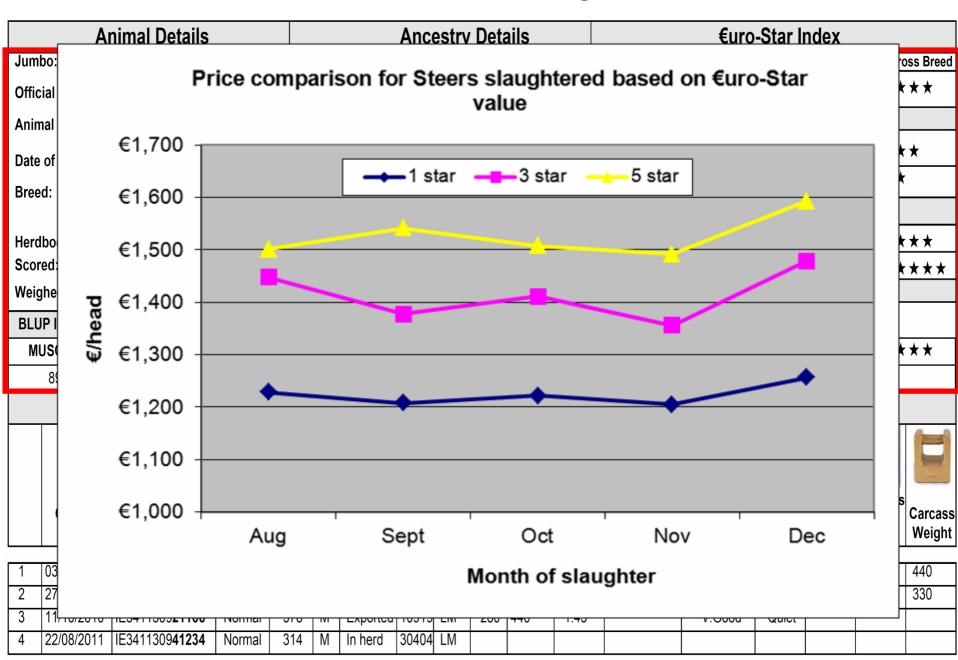
- Key performance indicators for every cow in the herd are displayed:
 - Calving Interval
 - Growth Rates & Carcass quality of progeny etc

 Allows a Beef Farmer compare the performance of different cows & make a better selection decision.



- A Commercial Suckler Cow in Ireland.
 - What do we know about her?





		Animal	Details	Ancest	ry Details		€uro-Star Index					
	al Tag:			Calving & F	ertility	Perfo	rma	ance			ross Breed ★★★	
	al Namo				<u> </u>						**	
Herdk Score	ed:										*** ***	
BLUI MU	Weighed: BLUP Index MUSCLE 89		Calving Date	Tag Number	Calving Survey	Calving Interval	_	Current Status	Sire	Sire Breed	***	
		1	03/09/2008	IE3411309 30961	Normal		M	Dead	40718	LM		
	Calvi	2	27/09/2009	IE3411309 21059	Normal	388	M	Dead	30404	LM	s Carcass	
	Date	3	11/10/2010	IE3411309 21166	Normal	378	M	Exported	10919	LM	Weight 440	
3	27/09/2 11/10/2	4	22/08/2011	IE3411309 41234	Normal	314	M	In herd	30404	LM	330	
4	22/08/201	1 IE3411	309 41234 Normal	314 M In herd 30404 LN	1							

	Animal Details				Ancestry Details							€uro-Star Index						
Jumbo:	773					0: 1 0:	Fí	137			۷	Vithin Bre	ed		Index	Rel%	Acro	ss Breed
Official Tag	fficial Tag: IE341130950773				Sire's Sire:			ELITE POPSI ET			★★★★★ Suckler I		★ Suckler Beef	ef Value €92 29		29%	**	**
Animal Name:				Sire's Dam;			VXA774342			Beef Value								
<u> </u>				_	Sile 9 Daili.			MARI HILL GOLDILOCKS					A Manalina F	- ·- -	C E C	000/	1 4 4	
	Weanling & Carcass Performance																	
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Age days	Weight Kgs		wth Day*	Pri	ce	/Kilo			Calf uality		ОС	ility	Slaught.	Co	cas onf. Fat	C		cass ight
_	_			Pri	ce/	/Kilo					ос	ility	•	Co	onf.	C		
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30404 LM

Normal

Summary

 Beef Herdplus is the most integrated source of Beef Breeding information in Ireland.

Central to National Recording Schemes.

- Continually increasing its membership.
- Always developing & improving its products.

All for €60/Year





Thank You

See you on Thursday at the Beef Tour!

