ICAR Manufacturers’ Presentations
Verona 2007

Challenges for the industry
- Changing consumer and legislative requirements
- Fewer, larger herds in mature markets
- Expanding new markets
- Labour availability
- Technological innovation
- On-farm incomes
- Ensuring profitability

Views given in Tunis by Colin Kingston

Opportunities
- Global markets

Finally
- This is your opportunity to listen to and to question leaders in their field.
- What manufacturers do will have a direct influence upon farmers and we, as service providers, structure our businesses and service provision.

Our Speakers
- Henrik Winkeler: Caisley International
- Dr. Ola Markusson: DeLaval VMS Group
- Steen Kold-Christensen: Foss
- Dr Gil Katz: Afikim