Beef Herdplus® is a Beef Cattle Breeding Information Service, operated by ICBF, which contains facts & figures about animals in an Irish Beef Farmer’s herd, covering all aspects of performance from calving to slaughter. The unique feature of this Information Service is that the user only has to record a small amount of information on his/her animals. The bulk of the information that a Farmer receives is collected by other individuals & Organisations who are connected with the ICBF Database.