Abstract by Kevin Downing - Using an integrated database to increase profitability on dairy farms

The ICBF contains a wide range of data on dairy animals in Ireland. The database is extremely well connected with Ireland's cattle breeding industry. The Dairy HerdPlus service collates all this valuable data into various different farmer friendly reports and services. These reports and services assist the farmer's decision making at various stages throughout the lactation cycle. The benefit of having access to this data results in more profit for the farmer.