SMART DAIRY FARMING (SDF)



INFOBROKER BASES FOR SHARING DATA AND CHAIN COOPERATION

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ICAR Technical workshop, June 10th-12th 2015, Krakow, Poland





SDF cooperation











- Chain partners
- Farmers
- Equipment manufacturers
- Research institutes
- Supplying companies





























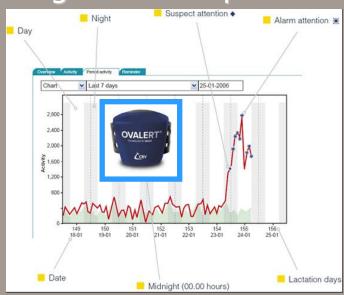


Sensor systems used on Dairy farms

- Identification systems 8-ties=> sensor systems
 - Concentrate dispensers
 - Milk measurement
 - Activity measurement
- Straightforward system mostly focusing on one aspect
- SDF: holistic approach
 - Working instructions
 - Data of different sources
 - Online data exchange







Goal SDF

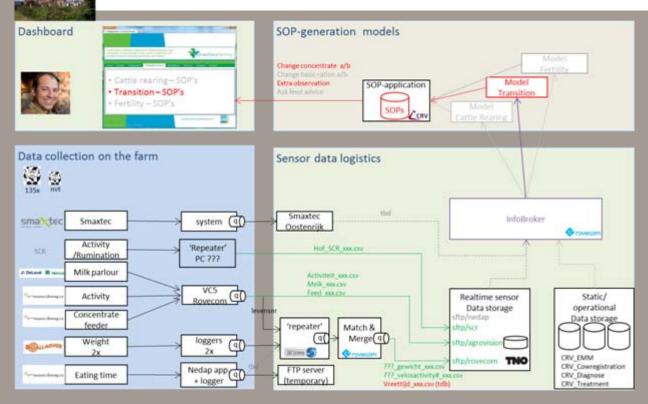
- Increase lifespan of dairy cows
- Standard operating procedures focus on critical processes:
 - Young stock rearing
 - Illness prevention / treatment
 - Selection of animals
 - Feeding during transition period
 - Optimization of the drying off
 - Good preparation for lactation
 - Fertility
 - Insemination on the right moment
 - Good accompanying of calving
 - Signaling pregnancy complications







Data collection <> challenges



- Data availability
- Online data access
- Sensor specific data
- Completeness data
- Well timed availability



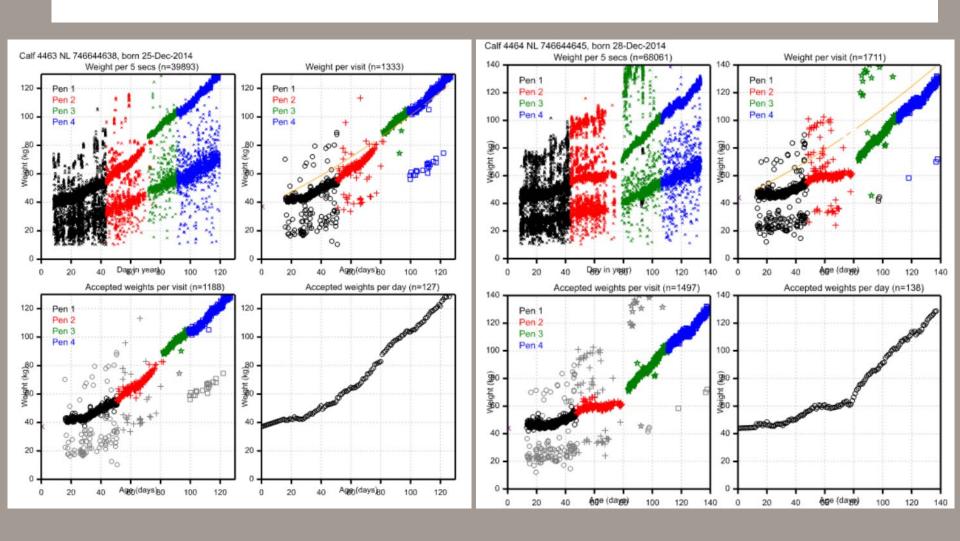
Sensors / standard operating procedures

	Transition		Young stock			Fertility			
Working instructions: Sensors	Adjust concentrate	Optimal drying off	Check animal	Adjust weaning	Take animal to drinking box	Check health	Positive insemination advice	Fertility research	Optimal drying off
Bolus (pH, temperature & drinking events)	S,H	S,H	S,H						
Activity / Rumination (SCR)	S,H,B	S,H,B	S,H,B				Α	Α	Α
Activity (Ovalert)				R	R	R			
SensOor							A,O	A,O	A,O
Weight	S,H,B	S,H,B	S,H,B	R,D	R,D	R,D	A,O	A,O	A,O
Concentrate dispensing	S,H,B	S,H,B	S,H,B						
Milk recording	S,H,B	S,H,B	S,H,B				A,O	A,O	A,O
Fat, protein, milk temperature, conductivity	S	S	S						
Visits milk robot + concentrate box	S,H,B	S,H,B	S,H,B						
Eating time / activity (Nedap)	Н	Н	Н						
Cell count	В	В	В						
Milk temperature, conductivity	В	В	В						
Stall temperature / RH				R,D	R,D	R,D			
Calf feeder				R,D	R,D	R,D			
Water recording				R,D	R,D	R,D			
Animal height measurement				R,D	R,D	R,D			
Position in stall measurement				D	D	D			
Camera's							A,O	A,O	A,O

Working instructions en sensors used on the 7 farms (S,H,B,R,D,A,O). Activity & weight installed on every farm



Converting data into information



Value of sensor measurements

- Veterinarian up to 8 observations for treatment advice
- This in most cases be replaced by one sensor
- Combining sensor information for better:
 - Reliability
 - Advice

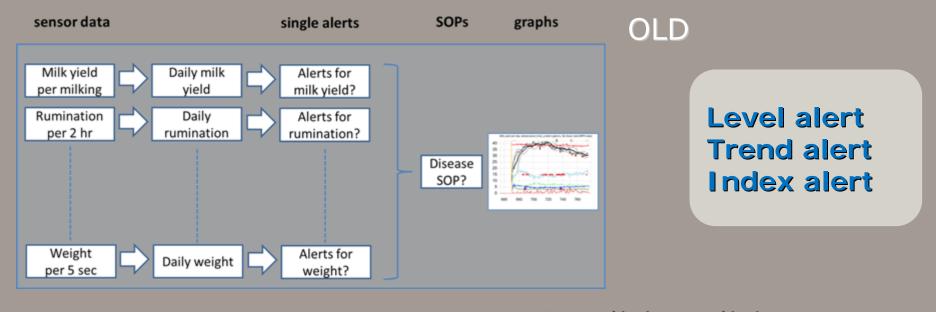
	milk yield	milk temp.	electrical conduct.	activity	conc. intake
oestrus	-/0	+	0	+	- /0
mastitis	1	+	+	0	-/0
other infect. diseases		+	0		-/ 0
metabolic diseases	1	0	0	1	_
lameness	_	0	0 Do M	-	-/0

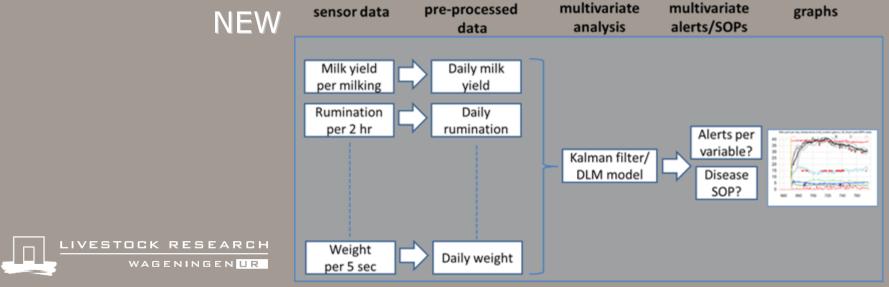


De Mol, Ipema, cs

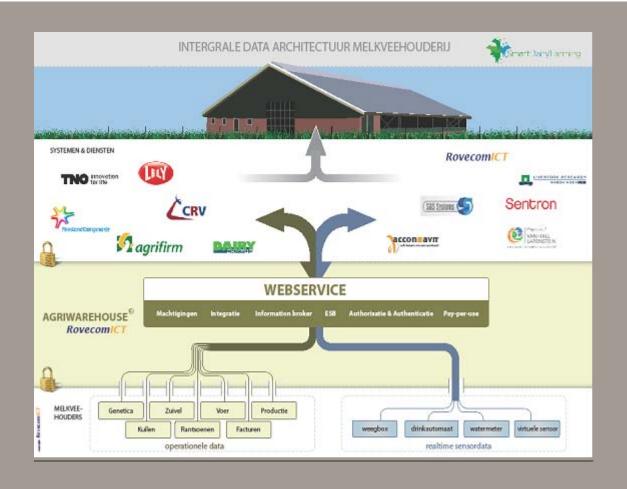
Data processing







SDF continues => special focus InfoBroker



Questions?

Thank you for your attention!

