



# Tied Up Dairy Farmers Snap Shot India

92 billion Kgs • Production 2005: 4% / year Expected growth rate:

• Milk provenience

 Buffalo Milk 57% • Cow Milk 43%

• Bovine composition

 Buffalos: 95 Million • Cattle: 190 Million

• Farm structure

• 50% of the farms 1 – 2 animals

• Processed milk 15%







## Tied Up Dairy Farmers Snap Shot China

• Production 2006: Expected growth rate 22 - 30 million 9.5% / year

• Cattle: 7 - 10 Million

 Milk yield/cow Expected growth rate ~ 2'800 kg 3.8% / year

• Farm structure

• 82% of the farms < 100 animals (House holds)

100 - 1000 animals • 14% of the farms (Large scale private farms)

• 4 % of the farms > 1000 animals (state owned or large farms)

Note: figures depend very much on the sources









# Tied Up Dairy Farmers Snap Shot Canada / USA

#### Canada

~ 7'5 billion kgs Milk production

1'060'000 Dairy Cows Average Milk yield/cow ~ 9'422 kgs

• Farm structure

Stanchion Barns (~ 100 cows / farm) 9400 farms

#### USA

• Farm structure

• USA (Wisconsin) 11'000 farms







# The Tied Up Customer Segment Snap Shot Western Europe

• Stanchion Barns Customer base

Sweden ~ 5'000 farms

(~ 45 cows / farm)

Norway (~ 12 cows / farm) ~ 12'700 farms

Finland

~ 12'900 farms

(~ 18 cows / farm)

Switzerland (~ 20 cows / farm) ~ 24'400 farms

Other countries ~ 60'000 farms France, Germany, Italy,









## The Tied Up Customer Segment

### Russia

Dairy Cows 10'000'000Average milk yield per cow 3'200 kgs

• Farm structure

Plot Farms ~ 2'500'000 farms (< 30 cows / farms)</li>

• Family farms ~ 9000 farms (31 – 100 cows / farm)

• Small – medium size ~12'000 farms Industrial farms (101 – 1000 cows / farm)

Stanchion Barns ~13'000 Barns (200 cows / farm)

Big Industrial farms ~ 2600 farms







## **Tied Up Dairy Farmers**

The market trend and farmer needs

- Decreasing / increasing milk prices
- Increasing costs of production (Energy, feed, water, labor etc.)
- Improve herd productivity and efficiency
- Milk quality
- Traceability
- Animal welfare (local legislations)
- Lack of qualified labor Forces
- Life Style

Profitability / Cost Control **Economies of scale** Milk Recording

Quality assurance

**Herd Management** 

Cow Care concepts Transition to LH, HD

Automation / ergonomics





## Milking automation Tied Up 2007





MU210 Duovac milking

Low flow indication

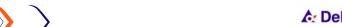


MU350 Duovac milking Milk yield indication

Automatic take-off

MU450-486

• New concept!

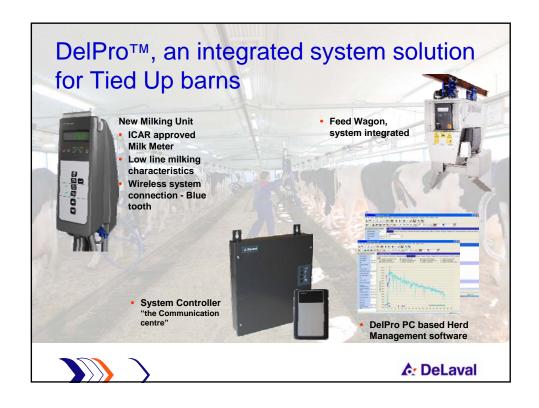


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## DeLaval DelPro™ Milking unit

**Unique Fat Sampler** 

### Save time and improve hygiene

- Continuous sampling during milking
- Accurate and relative sampling
- Bottle volume samples
- Cleaning of milk channels & tubes during circulation process
- Quick attachment
- New bayonet connection





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## DeLaval DelPro™ Milking unit

Automatic cluster removal

#### Improved milking performance

- Easier work
- Shorter milking and working routines
- Greater cow throughput

#### Management control (added value in DelPro)

- Password assessable
- Flexible settings
- · Monitoring and manage performance
- Managing costs

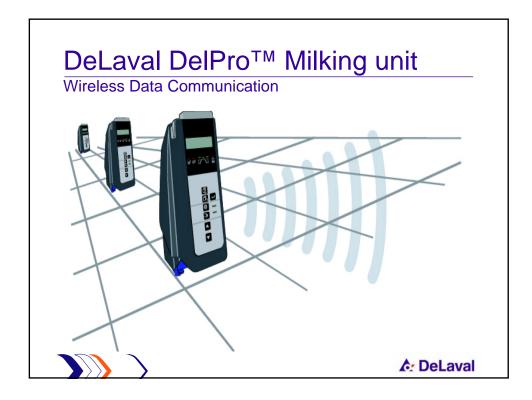
#### Improved udder health

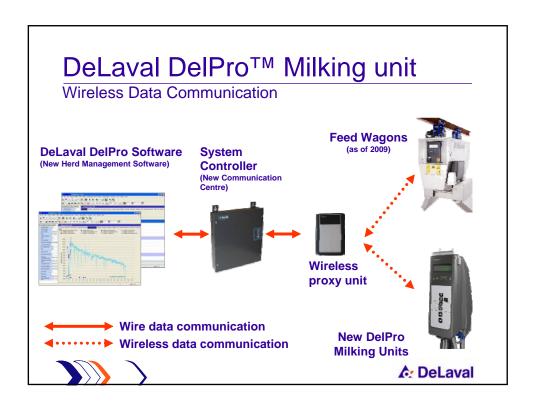
- Pre take-off indicator
- Optimum take-off





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## DeLaval DelPro™ Milking unit

Wireless Data Communication





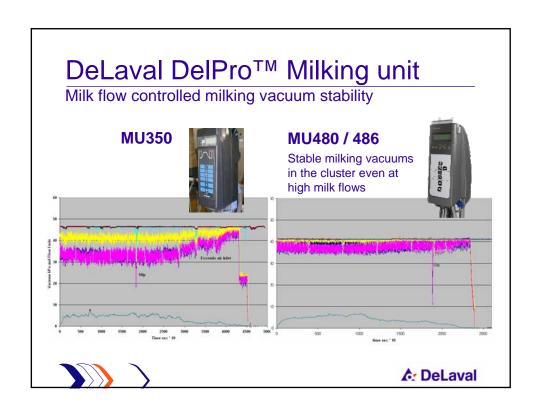
Improving milking performance:

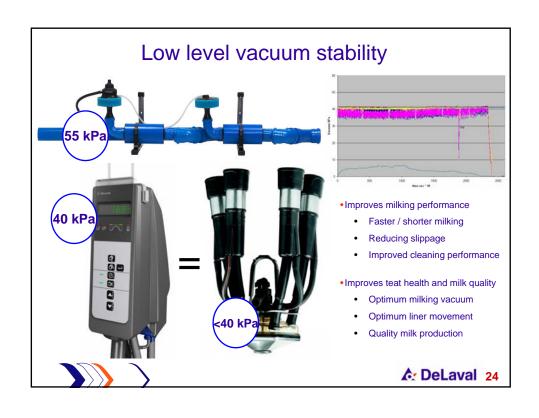
- · Assisted cow identification
- Cow alarms, don't milk, dump milk
- Assists implementation of safe working routines
- Automatic milk yield data transfer

Improving feeding performance:

- · Automated feeding processes
- Improved feeding accuracy
- Optimizing feeding costs

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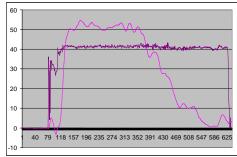


### Milking vacuum stability control



Milking plant regulated vacuum 55 kPa

The milking and pulsations vacuums are further regulated in the MU by using a modified regulator block and the shut off valve



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## DeLaval DelPro™ Milking unit

ICAR approved milk meter

Accurate milk yield data

- · Feed ration calculation
- · Health status monitoring

ICAR approved test milking

Milk flow control data

- Duovac control
- · Automatic cluster removal
- · Milking vacuum stability







## DeLaval Feed Wagons, system integrated

Proper feeding - correct ratio





- System connection of concentrate and roughage/ TMR feed wagons
- Feed wagons communicate wireless like the milking units
- Automatic ration adjustment in relation to milk data
- Changes of ration. New cows or deleted cows info. are sent to the wagon when its changed in DelPro Herd Management software
- · All data is stored locally in the wagon
- "Unlimited" number of wagons in the system
- After feeding the dispensed amount are reported to DelPro DDM



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## DeLaval DelPro™ Milking unit

System integration with feeding

#### Improved feeding performance:

- · Automated feeding processes
- Improved feeding accuracy
- Optimized feeding costs
- Feed storage and inventory

#### Improved herd health

- · Feeding adapted to milk yield
- Low milk yield alarms
- Auto ration calculation
- Feed tables

### Increased milk production

Optimum feeding





\* WRT = Working Routine Times

