



# Sensor Data EXPECTATIONS, NEEDS, AND REQUIREMENTS FARMER'S PERSPECTIVE

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# Introduction







## 1. Why a precision dairy farming?



As a dairy farmer I am increasingly required to produce a safe and healthy product:

- With efficient transformation of inputs
- Complying with animal welfare guaranties
- In an eco-friendly production system

### To succeed in this demanding task I have realised that I need:

- A highly motivated, skilled, and loyal workforce
- Healthy and robust cows
- Comfortable installations
- Smart management

That could only be possible with innovation and technology support.





# 2. My experience with the use of on-farm technologies

Lessons learned on three aspects





# 2.1 Information: Not all that glitters is gold

- AMS allows me the collection of a huge amount of data, which needs a time-consuming learning process.
- A good use of information might eventually become a time-saving tool to make decisions, which will be economically profitable at farm level.
- Most of the available Decision Support Tools (DST) are far to be reliable.
- No matter how much you have learned from other experiences, in a precision farm there is always something you need to discover by yourself.





# 2.2 Human capital is the key

- A tech-savvy and inspired labor force is essential in this tech journey.
- The cost of manual tasks saved should be used to provide a better standard of living for our skilled workers.
- To take advantage of new technologies, farmers need enthusiastic and motivated workers.





# 2.3 Precision farming must enhance animal welfare and reduce environmental impact

- Improving animal welfare and reducing waste and gas emissions must be the stated aims of smart farming.
- A high standard of animal welfare, and a low carbon footprint have to be taken into account in the decisionmaking process of smart dairy farming.



# 3. Takeaway messages



- Sensor's monitoring is much more effective than a simple human observation. Nevertheless:
  - ✓ It is hard to understand at best all the collected data.
  - ✓ Most decision-making tools are far to be reliable.
  - ✓ It is difficult to share or make available my own data.
- Technology should be considered as an opportunity to improve work conditions in dairy farms.
- Although there is much room for improvement, precision farming can be the perfect solution for a sustainable milk production system, where sustainability includes social, economic and environmental aspects.

The dairy farm "Finca la Asunción " In numbers Total number of animals 285 Total number of lactating cows 185 Kg milk (daily production/cow) 45 kg Fat % at 305 d 3.4 % Protein % at 305 d 3.4 % SCC 250 LS 2.68 Days Open 146 days Average number of inseminations/cow 1.22 Age at first calving 25 months Productive life (average number of lactations) 3.19

