“From lab data to farm KPI’s”

Milk Test Manager [MTM]
Introduction
- Durk Haringsma
- Born and raised on a dairy farm
- Dairy farming at van Hall Larenstein
- Started at UNIFORM Agri in 2008
- Project manager
UNIFORM Agri
Herd management software for dairy farmers

Established in 1986

> 90 people (13 Nationalities)

10 national teams
(sales & aftersales)

> 17,000 active users

Since 2013 part of the DeLaval Holding

The head office located in Assen, The Netherlands

- Sales
- Aftersales
- Backoffice
- Development
- Product Management

www.uniform-agri.com
UNIFORM Agri
as a system integrator

Farmers
UNIFORM program
- On farm automation
- National interfaces

Consultants
Uniform consultant version

3rd party solutions
- Conception
- M84U
- 4Milk
- MTM

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MilkTestManager

Milk Test Manager [MTM] is a software solution for milk test organizations that processes and combines data from different sources to generate results and calculate important KPI’s and attentions before Distributing it to farmers and consultants.
Key features

- CRM
- Planning
- Sampling app
- Data processing
- Calculations based on ICAR guidelines
- Reporting
- Links
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Data sources:
- Lab machines
- Milk robots
- EMM
- App data
- Processing from paper
- Validation
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For example:

• Milk recording results
• Cell count reporting
• Fatty acids and Blood NEFA reporting
• Year reports
• Additional reports regarding; closed lactations, farm visits, >100,000kg productions
• And more.
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Benefits & opportunities

- MRO
- Lab machine manufacturers
- Farmers & Consultants
Questions? Come talk to us!