



**Interbeef Workshop**  
*Making ICAR and Interbeef more attractive for New Members*

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# Welcome.

- How do we make ICAR and Interbeef more attractive for new members?

Status	Count of countries	Count of attendees
Interbeef Member	10	42
Country expressing interest in service.	7	19
New country	14	27
Grand Total	31	88

- An opportunity for you, our members and potentially new members, to give us feedback and direction.

# Overview of Workshop.

- Welcome – Jay Mattison (ICAR President).
- Understanding Interbeef.
  - Thierry Pabiou (Ireland).
  - Toine Roosen (Interbull Centre).
- Feedback from survey – Eric Venot.
  - Country example – Sergio Roman-Ponce, Mexico.
- Coffee break.
- Group discussion.