





A Brief History

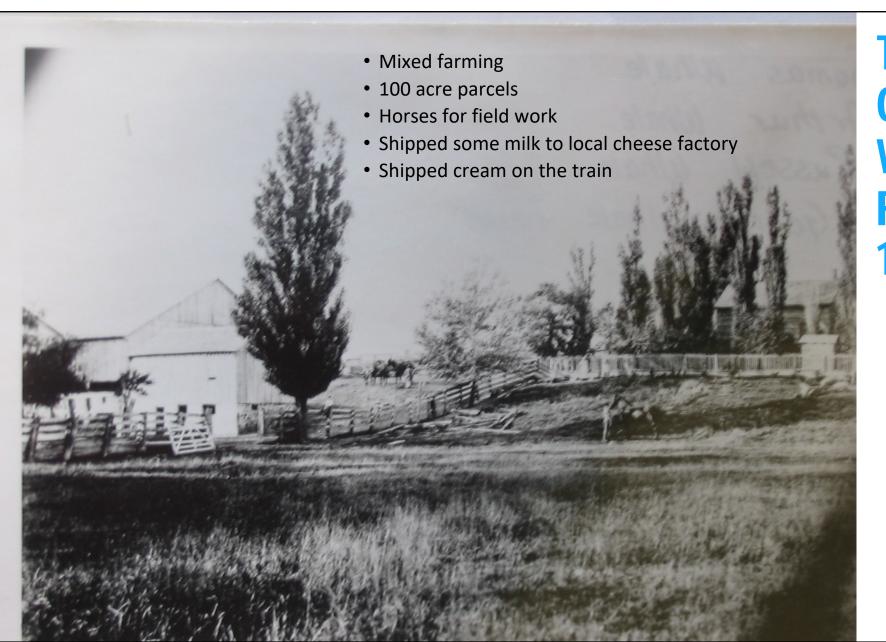
- Immigrated to Canada from Wiltshire County in England in 1845
- Claimed a forested 100 acre parcel of land adjacent to our current operation



The Long Walk....

• 120 km each way, twice every year, on foot!!





The ORIGINAL Whale Farm in 1850





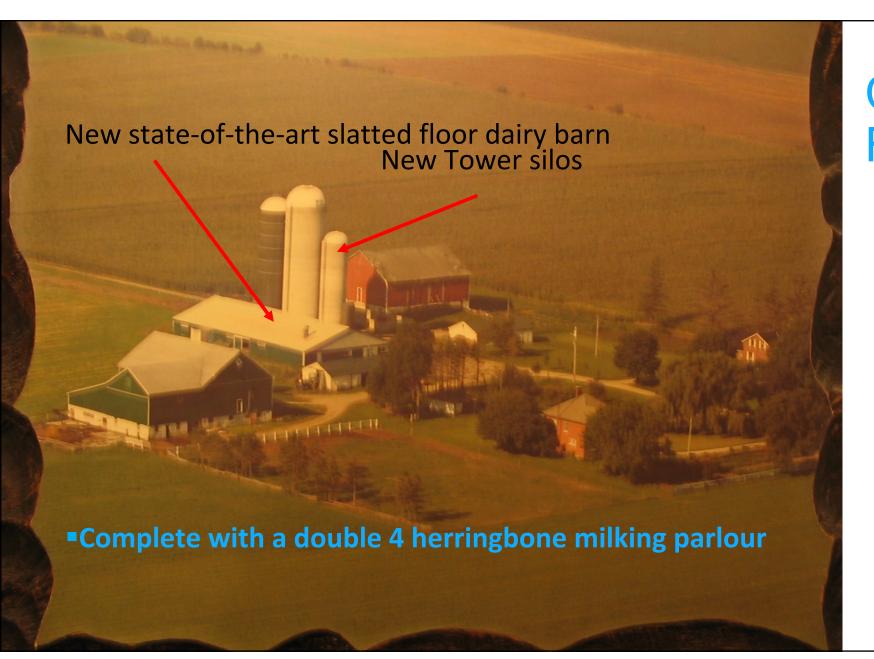
Grandfather's farm in 1955





Clovermead Farms 1955





Clovermead Farms 1975





Clovermead Farms Toda







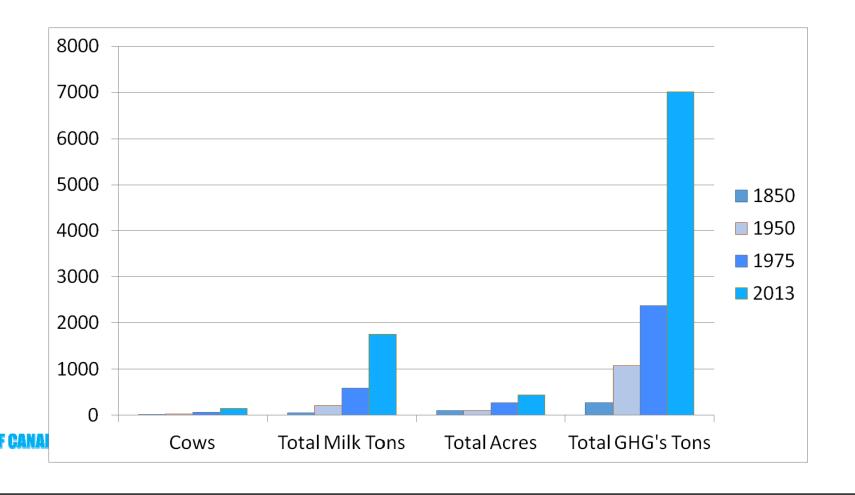
Green House Gas Emissions at Clovermead Farms

	1850	1950	1975	2013
Cows	10	28	65	150
Litres/cow	15	21	25	32
1000kg CO2	274	1073	2373	7008



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Clovermead Farms over time

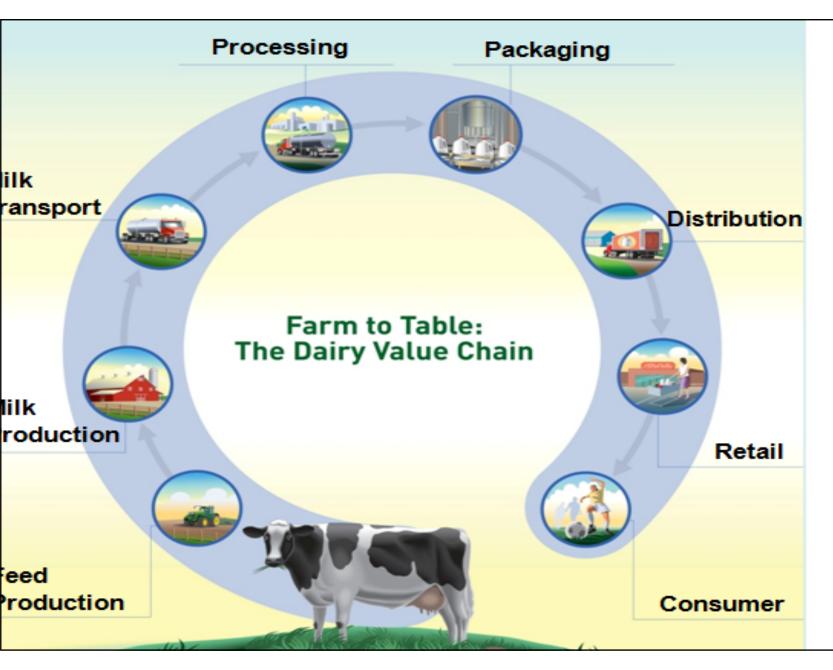




GHG Statistics for the Dairy Industry

- Globally, the livestock Industry accounts for 18% of the anthropogenic GHG's
- 4% is attributed to the dairy industry
- 0.7kg 7.5kg of CO2 equivalent/ kg of FPCM
- Main Sources of GHG's on dairy farms are cows and manure storage
- ☐ The most important GHG's are N02. CH4 and CO2
- 1kg of NO2 is equivalent to 310kg CO2
- 1kg CH4 is equivalent to 21kg CO2





Milk Transport as a key process driver:

Ø MinimizeTransportationCarbon-Wastesto fuels





Key Focus:
"Greening" of Milk
Products by
reducing
environmental
footprint of Value
Chain Activities



Why a sustainability strategy?



Increasing demand from consumers



Ambitious net-zero targets being set by Government of Canada, agri-food supply chains, national dairy organizations (GDP Pathways to Net Zero Initiative)



Direction from farmers that this is a priority



Sustainability Working Group

- DFC 2021 Strategic Objective
 - The mandate of the Sustainability Working Group from its inception has been to support the development of a national environmental target for consideration by the DFC Board that is credible and meaningful to consumers
- Steps taken
 - Knowledge building
 - Materiality Assessment
 - Environmental target setting

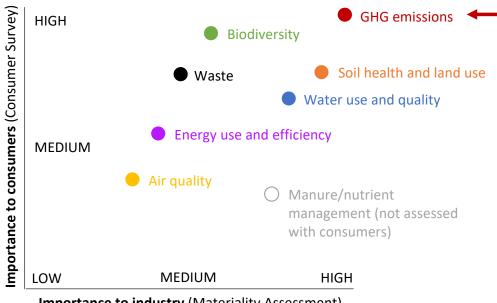


Identifying priority areas

- Materiality Assessment (June-Aug. 2021, by ISOS Group): Analysis to identify priority areas for the industry, using:
 - International sustainability frameworks
 - DFC research, Life Cycle Assessment, and other publications
 - Previous consumer and stakeholder surveys
- New Consumer Survey (Sept. 2021, by Nanos Research): Survey of 1,000 Canadians to confirm priority areas for consumers



Priority matrix



85% of Canadians

say it is "important" or "somewhat important" that Canada's dairy farms meet the target of **net zero emissions by 2050** (up from 71% in Oct. 2020)

Importance to industry (Materiality Assessment)



Setting targets

- Review materiality assessment
- Consumer feedback review
- Scan BMPs and mitigation pathways
- Farmer workshops
- Assessment of BMPs
- Environmental targets







Proposed targets

Net-Zero by 2050

Greenhouse Gas Emissions

Regenerative agriculture targets

- Soil and land
- Water
- Biodiversity
- Waste
- Energy



GHG Targets – Public-Sector

- Ambitious Net-Zero Targets being set by:
 - Public-sector: Canada, Guelph, Vancouver, Hamilton, Toronto, Halifax, Newfoundland and Labrador, Quebec, Prince Edward Island (2040), Nova Scotia and British Columbia
- Government of Canada: Net Zero by 2050
 - Canadian Net-Zero Emissions Accountability Act
 - -2030 target: 40-45% below 2005 levels (increased from 30% reduction exceeding expectations)
 - -\$165.7M Agricultural Clean Technology Program
 - -\$4B Natural Climate Solutions Fund: \$185M Agricultural Climate Solutions; \$631M Nature
 Smart Climate Solutions; \$3.19B for 2 Billion Trees Commitment



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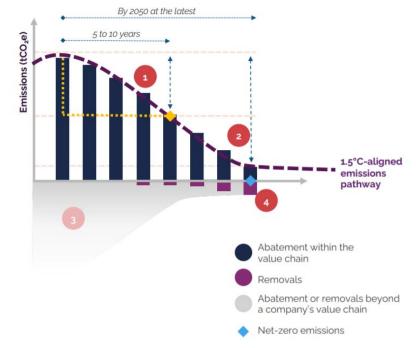
GHG Targets – Private-Sector

- Ambitious Net-Zero Targets being set by:
 - Private-sector: especially major corporations in agri-food supply chains, e.g.
 McDonalds, Walmart, Nestle, Mars
 - Corporate Drivers: Science-Based Targets Initiative
 - New Corporate Net-Zero Standard covers all value chain emissions
 - Net-zero by 2050 with interim targets (e.g. 2030) –
 means 90-95% decarbonisation for most corporates
 by 2050 (~50% by 2030)











Quantifying Emission Reductions

Total Milk Production

10.3 million t FPCM / year

Total Emissions across sector 9.7 million tCO₂ eq / year

* Based on 2016 LCA



Example:

Diet Improvement

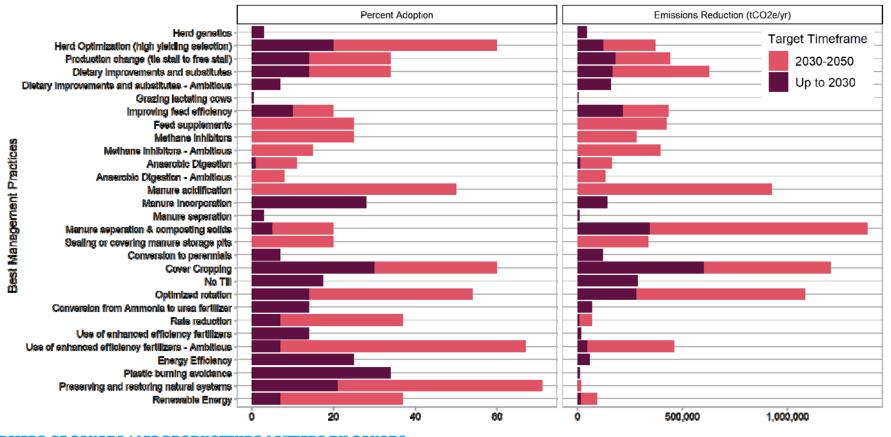
Reduction of 0.08 tCO_2 eq / t milk

Improve adoption by 5%

Market Pathways Reduction of 38,000 tCO₂ eq



Net Zero Scenario Estimate





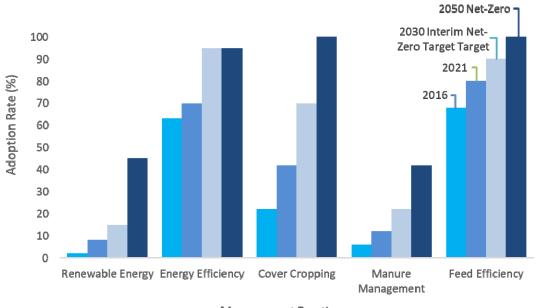
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Reaching Net Zero

- There may be a portion of emissions (residuals) that cannot be eliminated within the sector:
 - Feed production, energy use, enteric methane
- Some of these may be offset by removals, such as from:
 - Pasture management: Science is developing
 - Tree-planting
 - Avoided conversion of existing natural sinks
- The rest may need to be 'offset':
 - Through the purchase of carbon offsets in carbon markets
 - Through emission reductions elsewhere in the value chain



Farms implementing key practices



Management Practice



Regenerative agriculture - Qualitative targets

- Based on priority areas for industry and consumers, and which support GHG reduction target
- Difficult to quantify so will focus on adoption of BMPs targets will be based on current rates of implementation and adoption needed to reach GHG reduction target
- Will recognize current practices farmers are implementing and encourage increased adoption of beneficial practices

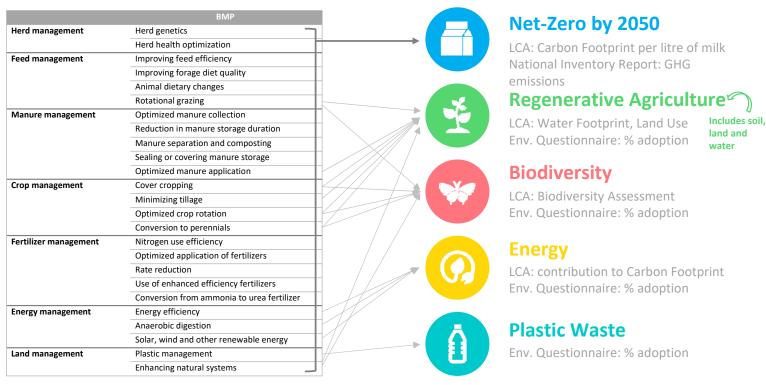


Identified Priority Categories





Pathways to improve regenerative agriculture: Net-Zero Key Performance Indicators





Where do we go from here?

Implement ation strategy

Reporting framework

Communication strategies for consumers

Partnerships and other stakeholders Education al resources and networks

Governm ent funding



Where do we go from here?

- Adopt a national tool to measure Actual GHG on farm
- Opportunities for collaboration with processors, government and NGOs to fund training, implementation, and pilot projects
- Farmer Advisory Group
- Establish a national farmer friendly data system in order to aggregate the data from our efforts, to share the data with our partners and governments and to encourage investment in agriculture



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Key Players

Consumers

Expect to see progress in order to feel confident about consuming dairy.

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Dairy Farmers of Canada

Lead strategy by developing initiatives to support progress on farm with partners across the industry.



Farmers

Provide input through the Farmer Sustainability Advisory Group and implement practices on their farm.



Provincial Dairy Organizations

Provide input and support the strategic direction through the **Sustainability Working Group**, and on communications through IMWG.



Environmental NGO and Corporate Partners

Provide programming and/or funding to support initiatives. Corporate partners rely on the data we collect to reach their own environmental goals and communicate with consumers.



Develop regulatory frameworks and make funding available to facilitate on-farm initiatives.





By Reducing our Environmental Footprint, As Farmers we:



- + Reduce our input costs
- + Reuse our waste streams
- + Diversify our revenue stream
- + Provide our customers with a sustainably produced food
- + Encourage the next generation to farm

How can industry partners help?

- Provide accurate data to verify on-farm practices
- Encourage research that helps find solutions to achieve our net zero target
- Use on farm resources to encourage BMP uptake and Knowledge Transfer
- Develop tools to simplify data collection and accuracy for farmers
- Encourage genetic selection to decrease GHG's per kg of milk produced
- Help develop a complete and accurate model of actual impact of animal agriculture on the environment that is cognisant of the CH4 cycle, biodiversity, nutrients and soil health and water quality



We can do this....

..and you can help!

