

Abstract

Exchange of data between on farm equipment and farmer owned Dairy Data organization (DDO) databases has been a subject for years. With the updated ADE standard and the iDDEN integration we see the following advances to be ready to be harvested for the different stakeholders

- MRO (milk recording organization) / DDO (Dairy Data organization)
 - Data for milk recording
 - Data for breeding evaluation
 - Data for decision support
 - Only one integration (there will be some minor extra work pr OEM)
- OEM (management system in connection to on farm equipment)
 - Only one integration (there will be some minor extra work pr MRO/DDO)
 - Maybe even better market position
 - Data back up
- Farmers
 - Data only have to be recorded once
 - Better data - Les bugs in data
 - Better decision support on more data from management systems
 - Easier daily routines – les trouble