



The unfolding of new analytical concepts managing expectations, challenges and disappointments

Dr. Christian Baumgartner



THE GLOBAL STANDARD
FOR LIVESTOCK DATA
Annual Conference
ICAR2018.NZ

7 – 11 February 2018
Aotea Centre
Auckland,
New Zealand





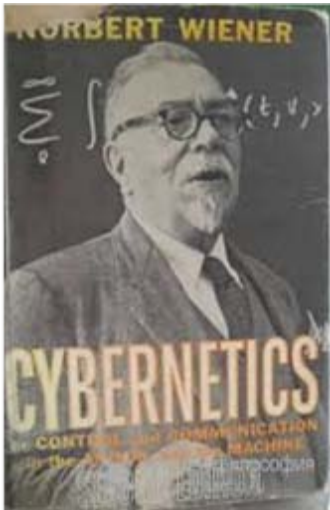
© Uli Stein | Milchpur 1/2002

Since the late 19th century
DHI („Milchkontrolle“) is the
backbone of dairy farming!
And analytics always have
been a part of it (fat/Gerber).



Bundesarchiv, Bild 103 10403-0002
Foto: Bismarck 17. Juli 1902

You only can operate what you can measure!



→ cybernetics

Norbert Wiener (1948):

“Cybernetics or Control and Communication
in the Animal and the Machine”

Today we understand a dairy herd as a
multitude of regulatory circuits (cows)
and itself as one!

→ Current challenges

How „Milchkontrolle“ developed...

...and adjusted to the respective contemporary challenges:

until 1970ies → „value“ of a cow?

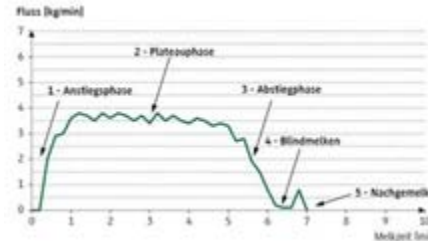
→ kg, fat, protein [lactose] (independently recorded)

1980ies → udder health? → SCC (health management)

1990ies → metabolism? → urea (feeding management)

1990ies → milkability? → Lactocorder (herd management)

2000s → ???



Recent challenges

Drivers for new analytical concepts

- computer technology - communication technology - automation - miniaturization
- globalization - on-farm concepts - growing herds - growing productivity
- sensor systems and IT solutions to support herd management
- how digging information out of a vast mass of data?
- new options with new techniques and advances in analytics → FTIR, ELISAs, ...
- new socio-economic demands and challenges → volatile markets / prices
- sustainability → animal welfare → animal well-being → impact of dairying on humans (AMR, environment, ...)

How to meet the challenges?



Use the USP of DHI!
(unique selling proposition)
Extract as much
information as possible
from a milk sample!



2000s

serological analyses
BHV1, Leukose, Brucellose

FTIR

Casein, fatty acids,
BHB, Aceton
pH-value, freezing point

[PCR etc.] → sample quality



2010s

**How are
„our cows“
doing?**

well-being
metabolism
udder health
Pregnancy

...

How to translate into analytical concepts?

Example: differentiation of immune cells of the udder → DSCC

- Knowing from science / theory → DSCC can...

- ...specify the phase of an inflammation process (acute - chronic)
- ...be of prognostic value (cure - no cure, e.g. when treated with antibiotics)

- DSCC requires → specific sampling (quarter milk, glass tubes, no preservation, short ways, cooling, specific analytical tools and knowledge, ...)

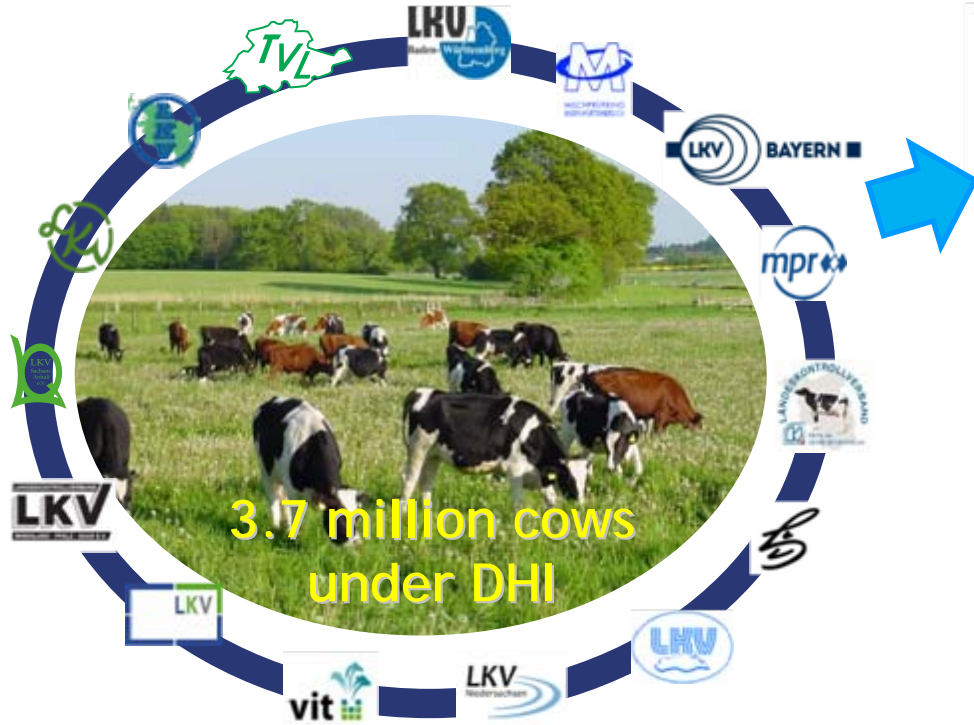
- „DSCC in DHI? Simply **not possible!**“

→ trade-off: feasible? gain of information vs. costs?

→ decision making: market + plan + budget + supporters → start



German Udder Health Program



With support from




Federal Ministry of Food and Agriculture

by decision of the German Bundestag



rentenbank

milch Q plus

2012 - 2016

Prof. Dr. Volker KRÖMKER

 **ZellDiX**

2016 - 2019

Univ.-Prof. Dr. Marcus G. Doherr



German Udder Health Program

milch **Q** *plus*

2012 - 2016

- New key figures - based on SCC
- DSCC as a new diagnostic tool → check the suitability of a new method under prevailing conditions in Bavaria/Germany (transport, preservation...) → change of preservative for DHI samples in Bavaria in 2015
- Communication !!!



 ZellDiX

2016 - 2019

- Follow-up project for DSCC
- Diagnostic tools for practical use
- Communication !!!

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Still we only have a concept!

Expectations

s

DSCC in the DHI report
as soon as possible

Tools for herd
managers to better
screen and decide

Data about (progress
in) udder health

Challenges

Technical
implementation

Data to proof
practical value

Change DHI routine
(sampling, frequency)

Practical
implementation

Dissappointments

Time / progress

Investment needed

Hardware, Software

Change of routines,

Working hours

Unexpected pitfalls

Competition

Innovation in analytics \neq „plug and play“

Expectations



Dissappointments





Thank you!

