



**ICAR Sub-Committee for Animal Identification**  
**Informal meeting with Manufacturers**  
**Puerto Varas, Chile**  
**27 October 2016, 9.00 - 9.45**

**- Minutes -**

Present: Martin Burke, Acting Chair  
Jay Mattison  
Jo Quigley  
Kaivo Ilves  
Jonas Persson, RYK  
Andie Dimitriadou (ICAR Secretariat)

Manufacturers:  
Klaus Ackerstaff (Datamars)  
Reinhard Nehls (Caisley)  
Kenneth Boulic (Allflex South America)  
Rodrigo Abeal (Allflex Argentina)

**1. Introduction**

A round-the-table presentation was done.

**2. Promotion Task Force**

Martin reported that the Animal Identification Sub-Committee at its last meeting on 29<sup>th</sup> September 2016 approved the creation of a Promotion Task Force, adding that the Global Reach project has a local focus while a central initiative is considered necessary. Among the existing promotion tools, the 'Synthesis from the ICAR Guidelines on Animal Identification' document was mentioned, which needs updating. Also, Martin referred to the on-going discussion with Datamars regarding the idea to have the ICAR logo embossed on the ICAR-certified ear tags. Klaus referred to the need for field sampling, also in order to monitor the use of non-certified ear tags. He suggested that ICAR could employ staff to carry out this activity and also to educate the Competent Authorities, adding that manufacturers could pay a levy to ICAR for all certified tags they sell. Martin said we cannot resource this from a field staff viewpoint but instead stressed the need to work together to educate the Competent Authorities in the countries in an organized manner – this is what the Promotion Task Force should do.

Klaus stressed the need to increase - apart from the number - the quality of the tests, while Kenneth noted that the list of manufacturers and products on the ICAR website must be cleaned up by removing those who do not exist anymore. The 5-year certification by ICAR works to this direction but the list should be cleaned immediately. Kaivo added that ICAR needs to work with ISO to clean also the Registration list.



Martin proposed to define these and other tasks for the Task Force for 2017.

**Action:** Brian Wickham to draft TOR including 2017 priorities for the Task Force. It was agreed that the Chair of the Promotion Task Force should be a member of the ID Sub-Committee. The rest of the Promotion Task Force then be made up from manufacturers.

**Action:** ICAR Secretariat to circulate the TOR for nominations.

### 3. Technology Task Force

Martin mentioned the work of the ISO WG3 Project team working on coding structure of additional technologies, which will be coordinated by Mark Tereszczak of Allflex. Jonas is a member of this Project Team and Martin is an observer to the Group.

**Action:** Objectives and make up details of this Project team will be circulated to the Sub-Committee.

### 4. Any other business

With regard to the manufacturers' exhibition in Puerto Varas, there was agreement that one week is too long and that three to four days are sufficient.

### 5. Meeting closure

The meeting was closed at 9.45 with thanks to all participants.