

# **Terms of Reference for SC- ID Promotion Advisory Group**

*Author: Brian Wickham*

*Draft 21 September 2016.*

## Table of Contents

<b>1</b>	<b>TERMS OF REFERENCE .....</b>	<b>1</b>
1.1	BACKGROUND .....	1
1.2	OBJECTIVES OF THE PAG .....	1
1.3	GOVERNANCE.....	1
1.4	SECRETARIAT & REPORTING .....	1
1.5	PRIORITIES.....	1

### **1 Terms of Reference**

#### **1.1 Background**

The purpose of this paper is to outline the terms of reference for the ICAR SC-ID (Sub-Committee Identification) Promotion Advisory Group (the PAG).

This proposal follows on from the discussions which took place at the ICAR Staff meeting in Cork on 16<sup>th</sup> and 17<sup>th</sup> August 2016.

This report is for consideration by the SC-ID.

The following sections cover the key elements of the recommended Terms of Reference for the PAG.

#### **1.2 Objectives of the PAG**

The objectives of the PAG are to:

Provide a forum for manufacturers of animal identification devices to collaborate with ICAR in promoting the identification related services provided by Service ICAR as part of ICAR's function as an ISO registration authority.

#### **1.3 Governance**

The PAG will be appointed and governed by ICAR's SC-ID in accordance with its ToR that provide for the establishment of Expert Advisory Groups of which PAG is one.

#### **1.4 Secretariat & Reporting**

The PAG will have one of its members appointed to arrange meetings, provide agendas and to keep minutes of meetings.

Reporting is to the SC-ID in the form of recommendations.

#### **1.5 Priorities**

Priorities of the PAG are to be established in consultation with the Chairperson of the SC-ID.

The priorities for PAG in the next year include the following:

- a. To develop a recommended promotion plan for sICAR's identification related services.
- b.

Reference: Macintosh HD:Users:bww>Data:Wickham Ltd:Customers:ICAR:ICAR SC WG  
TF:Groups:SubCommittees:Identification SC:2016:Expert Advisory Groups ToR:Promotion EAG SC-ID v1.docx